



Dear Licensing,

I would like to formally make a representation against the licensing application made by Cecils at 7 Kimberlow Hill Retail Park as a ward councillor.

I have serious concerns about this application and it's potential impact on noise, public nuisance, illegal littering, and the potential impact on nearby student accommodation, including accomodation primarily occupied by student parents with young children.

At present this area has one late night drinking venue, tightly controlled and with heavy amounts of door security and welfare support provided to minimise public disorder and to prevent excessive drinking. This application does not suggest any further security or any mitigation for these concerns.

Littering is a serious problem in the Field Lane area and this application does not suggest the company is willing to assist with placing of bins or litter picks to mitigate the amount of rubbish that could result from this late night takeaway. Worse than takeaway food, this application is for takeaway alcohol, which will likely provide more dangerous litter in the form of glass bottles which have a tendency to smash and create a public health hazard, especially towards children.

Finally, this location is in a very residential area. Although we might assume a university campus to not be residential, it is primarily a place for students to live, sleep, and work. This venue has given no thought to noise control or preventing public nuisance caused by customers leaving the premises late at night. The venue is next to student accommodation houses that are low density and used primarily for students with families or children. Children play around the grass areas nearby and the university is in talks about potentially moving its currently oversubscribed nursery from its current site to Campus East. The noise and potential broken glass makes me very concerned about this application unless sufficient mitigation can be put in place to tackle both public nuisance and disturbance with noise etc and to tackle issues around litter, especially glass litter.

I have been contacted by concerned residents about this, both students and more longer term residents in Badger Hill, and make this representation with those in mind.

Yours,



Cllr George Norman
Hull Road

